

E Learning By Design William Horton

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William Horton is a leading e-learning consultant and president of William Horton Consulting, Inc. He is the author or co-author of numerous books including *E-learning by Design*, *Designing and Writing Online Documentation*, *Leading E-learning*, *Evaluating E-learning*, *Using E-learning*, *Secrets of User-Seductive Documents*, *E-learning Tools and Technologies*, *Getting Started in Online Learning*, and *The Web Page Design Cookbook* .

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offers a comprehensive look at the concepts and processes of developing, creating, and implementing a successful e-learning program.

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e-Learning Ecologies - New Learning Online

William Horton is a leading e-learning consultant and president

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of William Horton Consulting, Inc. He is the author or co-author of numerous books including E-learning by Design, Designing and Writing Online Documentation, Leading E-learning, Evaluating E-learning, Using E-learning, Secrets of User-Seductive Documents, E-learning Tools and Technologies, Getting Started in Online Learning, and The Web Page Design Cookbook.

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Overview. From William Horton -- a world renowned expert with more than thirty-five years of hands-on experience creating networked-based educational systems -- comes the next-step resource for e-learning training professionals. Like his best-selling book Designing Web-Based Training, this book is a comprehensive resource that provides practical guidance for making the thousand and one decisions needed to design effective e-learning.

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developing, creating, and implementing a successful e-learning program.

e-Learning by Design, 2nd Edition | Wiley

“A lack of openness can doom social learning efforts. Without openness, we tend to network with people like us — who don’t challenge us and who know little more than we do. Because these people share the same biases and blind spots, interacting with them only reinforces groupthink.” — William Horton, *e-Learning by Design*

William Horton (Author of E-Learning by Design)

The second edition of the bestselling book *E-Learning by Design* offers a comprehensive look at the concepts and processes of developing, creating, and implementing a successful e-learning program. This practical, down-to-earth resource is filled with clear information and instruction without over simplification.

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